

# CALIFORNIA DIVING

THE ONLY PUBLICATION DEDICATED TO CALIFORNIA SCUBA DIVING • Since 1984

Saint Brendan Corp. • P.O. Box 11231, Torrance, CA 90510 • (310) 792-2333 • Fax:(310) 792-2336 • Email mail@saintbrendan.com • Web: www.saintbrendan.com

## ADVERTISING ORDER

IMPORTANT: Complete all sections. Please call the above number with any questions.

CLIENT \_\_\_\_\_ CONTACT \_\_\_\_\_  
ADDRESS \_\_\_\_\_ SUITE# \_\_\_\_\_  
CITY \_\_\_\_\_ STATE/PROVINCE \_\_\_\_\_ ZIP/POSTAL CODE \_\_\_\_\_ COUNTRY \_\_\_\_\_  
PHONE # \_\_\_\_\_ FAX # \_\_\_\_\_  
Email \_\_\_\_\_ Web Site \_\_\_\_\_

Order deadline is the 5th of the month preceding issue month.

### COPY INSTRUCTIONS:

Complete material enclosed  In your possession, repeat ad of \_\_\_\_\_ 19\_\_ page \_\_\_\_  
 Complete material to come  Set type and make as per copy and/or layout

### DISPOSITION OF MATERIALS:

Hold in your files  Return to us

### ADDITIONAL INSTRUCTIONS:

NUMBER OF CONSECUTIVE INSERTIONS: \_\_\_\_\_

FIRST INSERTION: Month \_\_\_\_\_ Year \_\_\_\_\_

Contracted ad size \_\_\_\_\_ page \_\_\_\_\_ columns \_\_\_\_\_ rate per insertion \$ \_\_\_\_\_

Special Placement \_\_\_\_\_ \$ \_\_\_\_\_

Color Specifications \_\_\_\_\_ \$ \_\_\_\_\_

TOTAL DUE THE 5TH OF THE MONTH PRECEDING EACH CONTRACTED ISSUE MONTH \$ \_\_\_\_\_

PAYMENT METHOD:  Check Enclosed for 1st ad insertion

Bill credit card for 1st ad insertion then invoice monthly  Bill credit card monthly for each monthly ad insertion

Credit card information:  Visa  MasterCard  American Express  Discover

Account# \_\_\_\_\_ Exp. Date \_\_\_\_\_

Cardholder's billing address (if different than above: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

I have read and understand the General Policies as described on the back of this contract and understand that I will be billed for any production costs incurred per issue with regards to my ad.

X \_\_\_\_\_  
Client signature \_\_\_\_\_ date \_\_\_\_\_

Please print name \_\_\_\_\_

Office Use Only-102698